

RECOMMENDED ANNOUNCEMENT

[COMPANY NAME] NAMED ONE OF THE TOP FRANCHISES OF 2018 BY
ENTREPRENEUR MAGAZINE'S FRANCHISE 500® RANKING

NAME/DESCRIPTION

In its 39th year, Entrepreneur magazine's Franchise 500 is the world's first, best and most comprehensive franchise ranking. Those companies honored are recognized for their exceptional performance in areas such as unit growth, financial strength and stability, and brand power.

APPROVED REFERENCES FOR ENTREPRENEUR

Entrepreneur magazine or *Entrepreneur* magazine's
Entrepreneur Media, Inc.
Entrepreneur.com

Approved Quotes for use:

"This year's Franchise 500 ranking features both up-and-comers who bring fresh ideas to an ever-changing industry, as well as savvy stalwarts that have thrived for decades. We are proud to highlight and celebrate them all," says Jason Feifer, editor in chief of Entrepreneur. "Our results show that the industry is strong—and that the most enduring franchisors are those who learn to balance innovation with reliability. That's how to attract new customers while keeping the old ones happy."

"The Franchise 500 is always evolving, as we continually seek to best understand and evaluate the franchise marketplace," says Jason Feifer, editor in chief of Entrepreneur. "We spent months gathering and analyzing data in order to produce this year's list, and with over 1,000 franchises applying for the first time in 25 years, this may have been our most competitive ranking ever."

***Partial use with no alterations to the wording or word order provided is approved. If you wish to revise the quotes provided, you must send your revision for approval or to request an original quote, please email: lmurray@entrepreneur.com.**

Social outreach: #Franchise500, @Entrepreneur

Your ranking entitles your company, with proper licensing, to display the official 2018 Franchise 500 badge in your advertising and marketing efforts. This year, to manage the integrity, distribution and usage of the official badge and associated accolades, we've partnered with PARS International Corp. To request the use of the Entrepreneur Logo in support of your recognition, please visit entrepreneurreprints.com/franchise-500.